GBCHARTS
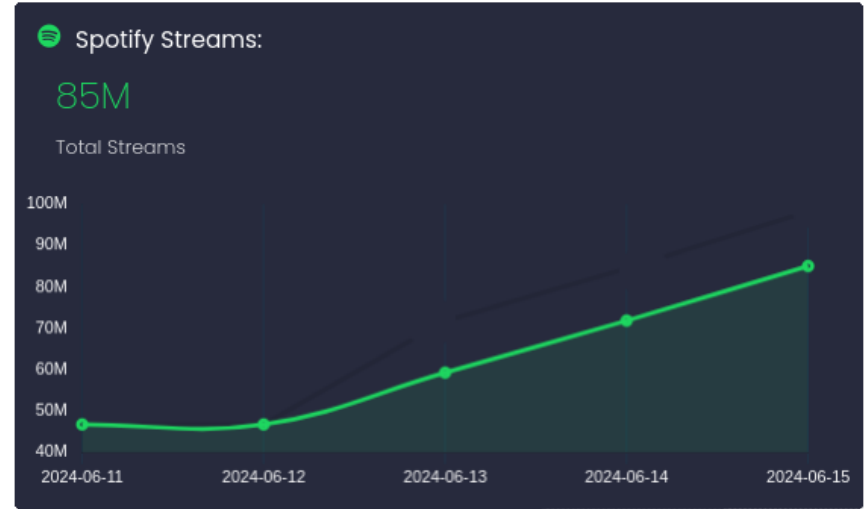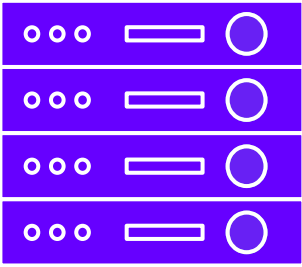
Music data analytic's

An innovative platform for the extraction, analysis and monitoring of musical data from various recognized platforms is presented. This platform allows users to obtain valuable information about artists, songs, musical genres and market trends.

*·**Data extraction**: The platform extracts data from a wide range of music platforms, including Spotify, Apple Music, Shazam, Youtube, Tiktok, Genius, Dezzer, Line Music, SoundCloud, Etc...*

Spotify Streams:

85M

Total Streams

100M	
90M	
80M	
70M	
60M	
50M	
40M	
2024-06-11	2024-06-12	2024-06-13	2024-06-14	2024-06-15

Streams Global:

#1 — Chart Position

111.4M — Global Streams

+14.9M — Streams Last 24h

115M	
110M	
105M	
100M	
95M	
90M	
85M	
80M	
75M	
70M	
65M	
2024-06-11	2024-06-12	2024-06-13	2024-06-14	2024-06-15

*·**Data visualization**: the data is presented in the form of graphics and informative tables that facilitate the understanding of the information.*

·Data analysis: *The data extracted are analyzed using complex data techniques to obtain relevant information about artists, songs, musical genres and market trends.*
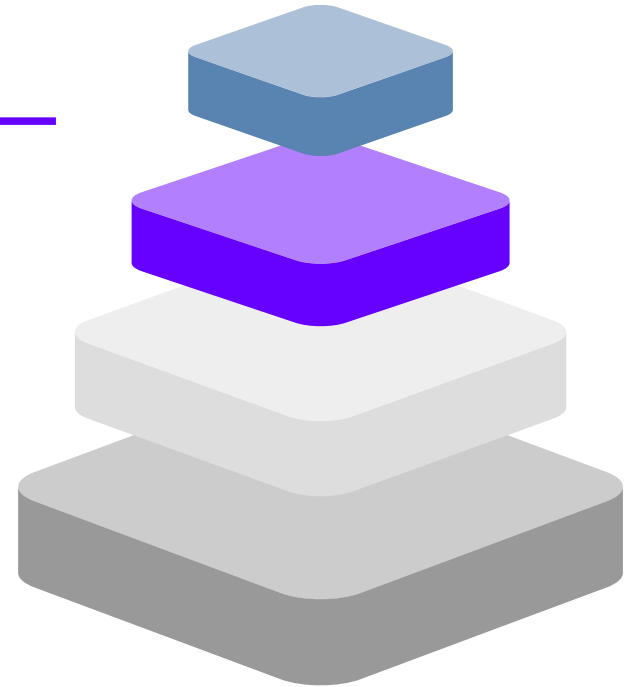
·Data monitoring: *The platform allows users to monitor the performance of artists, songs and musical genres in record time.*

BENEFITS

*·**Obtaining valuable information:** The platform provides users with valuable information about the music market, which allows them to make informed decisions about their marketing, promotion and development of artists.*

*·**Trending identification:** The platform allows users to identify trends in the musical market, allowing them to anticipate competition and take advantage of new opportunities.*
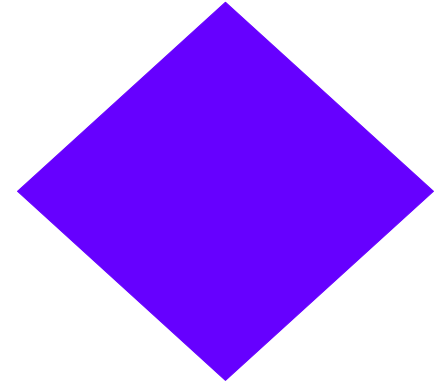
*·**Efficiency improvement:** the platform automates the task of collecting and analyzing data, allowing users to save time and resources.*
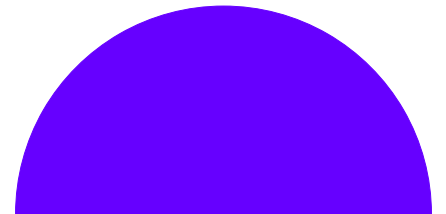
Cases of use

·*Record artists and stamps*: *The platform can be used by artists and record stamps to monitor their performance, identify market trends and make informed decisions about their promotion strategy.*

·*Musical Marketing Companies:* *The platform can be used by musical marketing companies to identify artists and songs with potential, develop effective marketing campaigns and measure investment return.*

·*Media and communications:* *The platform can be used by the media to generate informative content about the music market, identify emerging artists and perform trend analysis.*

The GBCharts music data extraction, analysis and monitoring platform is a valuable tool for all players in the music industry. The platform allows users to obtain valuable information about the music market, identify trends and make informed decisions.